Insurance Industry Charitable Foundation

celebrate with us

AT OUR 8TH ANNUAL

GALA DINNER

18:30-22:00 | 19 October 2023

Merchant Taylors' Hall, London

Special thank you to our sponsors

Vitesse
Platinum

AXA
Silver

Our 8th Annual Gala Dinner

Date: 19 October 2023

Location: Merchant Taylors' Hall, London

Attire: Black Tie & Beautiful

Our 8th Anniversary Gala Dinner is the highlight of the IICF 2022 calendar - a special and sophisticated evening where 200 guests will come together to celebrate the Industry's collective community impact while raising money for charity.

Enjoy a sparkling wine reception followed by a 3-course gourmet meal, keynote speaker remarks and an auction led by TV presenter Jonty Hearnden.

Participating companies include AIG, AXA XL, Axco, BHSI, Chubb, Costero, Vitesse PSP and Weightmans.

Supporting this event offers a unique opportunity to develop your industry relationships while raising funds for charities advancing social mobility, helping people facing disadvantage to succeed in school, employment and life.

Ways you can Support IICF's Gala Dinner

SPONSORSHIP

Sponsorship opportunities range from £3,500 to £25,000 and offer complementary place/s as well as significant brand exposure and recognition in pre- and post-event communications and on the night.

PREMIUM TABLE PACKAGE

Invite clients and colleagues to join you at a table of 10 for £3,500. You will enjoy a reception, 3-course meal, auction and guest speakers as well as branding opportunities.

PREMIUM GUEST PACKAGE

Attend our Gala Dinner as an individual guest or as a group of up to five guests for £350 per person and enjoy the same benefits as other guests.

AUCTION PRIZES

By donating high-quality items such as an experience, meal or hotel stay for two, you will receive brand recognition in our event programme and on the night while helping IICF raise further funds for charity.

The Impact of Your Support

As a guest or sponsor of IICF's Annual Gala Dinner, you will help change lives by raising vital funds for future community grants to charities nominated by the industry.

Each £10,000 collectively raised could help people with sight loss to find employment, provide young people facing disadvantage with access to tailored services to further their education or find employment, or help women from disadvantaged backgrounds access courses and community services.

"Key4Life changed my life for the best. I'm no longer just existing, I'm living."
Curtis

Sponsorship Reach and Impact

IICF UK, together with the industry, has helped change the lives of over **6,000 people** across the country through nearly **£1M in grants to 28 charities**. We're very proud of all that we've achieved, yet needs remain great in our community and we want to make 2023 our most impactful year yet.

Sponsoring IICF events will allow you to connect with top industry influencers and gain significant brand recognition while raising money for charity and enhancing your brand as a responsible business.

The potential reach for your brand is:

- **30 companies** represented on IICF Boards in the UK, **650+** globally
- **£2,000+ industry leaders** have convened through our UK events
- **8,500+ social media followers** globally; strong engagement

Previous sponsors include AXA XL, Capgemini, Chubb, CNA Hardy, Generali, MS Amlin, Swiss Re and Weightmans.

Sponsorship Benefits at a Glance

Benefits Package Please contact us for a full list of benefits.	Platinum £25,000	Gold £20,000	Silver £15,000	Bronze £7,000	Reception Sponsor £3,500
Complimentary places at a prominently placed table	12	10	10	10	10% discount on table of 10
Invitation to address an audience of 150-200 people	* (welcome)	* (closing)			
Headline sponsor profile in event programme+	*	*	*		
Option to have branded item on tables	*				
Premium red and white wine	*	*			
Corporate logo featured in the programme+	*	*	*	*	*
Corporate ad in event programme	full-page	half-page	half-page	quarter-page	
Professional group photograph of your table	*	*	*	*	
Recognition in opening remarks	*	*	*	*	
Recognition on social media posts pre- and post-event+	*	*	*	*	*
Corporate logo featured on IICF website+	*	*	*	*	*
Corporate logo featured at event+	*	*	*	*	*
Recognition in all post-event press releases	* and quote	* and quote	*	*	

+ Prominence of recognition will reflect sponsorship level. | All prices include VAT.

Support IICF's Annual Gala Dinner

To reserve your place or sponsorship directly, visit
www.trybooking.co.uk/CCIG

To discuss any of these opportunities in more detail, please contact
Wendy Wilder, Executive Director, IICF UK at wwilder@iicf.org

To learn more about IICF events and impact, visit
www.iicf.org.uk

"Lloyd's and the IICF do great work through their work in the community that has a hugely positive impact on society, and we should all take pride in what we achieve and the impact it has, with one caveat: that we must always strive to do more". John Neal, CEO, Lloyd's speaking at 2019 Gala Dinner

About the IICF

We believe the Industry can be a force for social good.

The Insurance Industry Charitable Foundation improves the lives of people facing disadvantage by uniting the collective strength of the insurance industry in providing grants, volunteer service and leadership. By doing so, we create new ways for employees to make a difference, help insurance companies access and develop diverse talent, and collectively build a more socially responsible industry. IICF has contributed more than £35m in community grants globally and we've helped change the lives of more than 6,000 people in England and Scotland through grants to charities advancing education and social mobility.