



celebrate with us AT OUR 6TH ANNIVERSARY GALA DINNER

18:30-22:00 | 23 June 2022 | Drapers' Hall, London

The Insurance Industry Charitable Foundation (IICF)

The IICF improves the lives of vulnerable and disadvantaged people by uniting the industry in grant giving, volunteering and leadership. At the same time, we create opportunities for companies to access diverse talent and amplify their impact while helping build a more socially responsible industry. Internationally, IICF has contributed over £30 million in local community grants. In the UK, we've raised £1 million and have changed the lives of more than 5,000 people through grants to 22 charities advancing social mobility.

We're very proud of all that we've achieved, yet needs remain great in our community and we want to make 2022 our most impactful year yet. Our aim is to raise at least £200K for charity and we can only achieve this with generous support from companies such as yours.

We invite you to sponsor IICF's Gala Dinner

Your support as a sponsor will help IICF raise vital funds for charities nominated by the industry and, in turn, make a real difference to people in the communities where we live and work.

IICF events in the UK have convened more than 1,500 industry leaders and our members and Board of Directors represent 25 companies in the UK and over 600 companies internationally. Sponsoring IICF events will allow you to **connect** with top industry influencers, showcase your brand at relevant, impactful industry events that **deliver excellent value** and quality, and **raise vital funds** for charities nominated by the industry – allowing you to make a real difference to people in need while **enhancing your brand** as a responsible business.

Previous sponsors include AXA XL, CNA Hardy, Chubb, MS Amlin, Amwins Global Risks, Swiss Re, Generali, Axco Insurance Information Services, r10 and KPMG.

What difference could your donation make?

Each £10,000 collectively raised could help people with sight loss to find employment, provide young LGBTQ people facing homelessness with access to data and devices to continue learning, or help women from disadvantaged backgrounds access courses and community services.

What do beneficiaries say? - *"Key4Life changed my life for the best. I'm no longer just existing, I'm living."* Curtis

To discuss sponsorship opportunities:

Please contact Wendy Wilder

Executive Director, IICF UK

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IICF's 6th ANNUAL GALA DINNER

Drapers' Hall, London. 23 June 2022

Our Gala Dinner is a special and sophisticated evening where over 200 guests come together to celebrate the industry's collective impact the community while raising valuable funds for charities advancing social mobility. In addition to sponsorships, we welcome auction prizes suitable for a professional audience.

Sponsorship	Donation	Benefits
Platinum Sponsor	£25,000	1 x Table of 12 next to Top Table - Corporate logo prominently featured at the venue - Acknowledgment within the thankyou speech - Corporate banners in venue - Headline sponsor profile within event brochure - Corporate logo in prominent position on event literature - A full-page advert in prime position within the Gala brochure - Logo featured prominently on the IICF website - Promotion through social media channels - Recognition in all pre- and post-event press releases - In-shot brand placement on post event photography/video - Unlimited champagne and premium white and red wine - Opportunity to provide branded favours on tables - First opportunity to donate featured silent auction prize
Gold Sponsor	£20,000	1 x Table of 10 near to the Top Table - Corporate logo prominently featured at the venue - Corporate logo in prominent position on event literature - A full-page advert in prime position within the Gala brochure - Logo featured prominently on the IICF website - Promotion through social media channels - Recognition in all pre- and post-event press releases - In-shot brand placement on post event photography/video. - Premium white and red wine - Second opportunity to donate featured silent auction prize
Silver Sponsor	£15,000	1 x Table of 10 in a prominent position - Corporate logo featured at the venue - Corporate logo in prominent position on event literature - A half-page advert in prime position within the Gala brochure - Logo featured on the IICF website - Promotion through social media channels - Recognition in all pre- and post-event press releases - In-shot brand placement on post event photography/video - Third opportunity to donate featured silent auction prize
Bronze Sponsor	£10,000	1 x Table of 10 in a good position - Corporate banners in venue and on event literature - A half-page advert in prime position within the Gala brochure - Logo featured on the IICF website - Promotion through social media channels - Recognition in all pre- and post-event press releases - In-shot brand placement on post event photography/video - Opportunity to donate featured silent auction prize
Sponsor - VIP Reception - Auction software	£3,500	- Corporate logo displayed in marketing materials - Promotion through social media channels and event programme - Brand acknowledgement in part of event you choose to sponsor 10% discount on individual places or a table of 10
Virtual Table x10 or Individual x1	£3,500 £350	Includes champagne reception, 3-course meal, guest speakers and auction at a table with your colleagues and guests.

All amounts include VAT and a 7% discount is available if you sponsor more than one event.